



From: Midnight Media Capture – Giovanna Aguilar & Nicole Franklin
New York, N.Y.

Contact: Patrick A. Berzinski, Tranquility49 LLC
patrick@tranquility49.com
Phone: 201-941-1196

May 6, 2013

Legendary Entertainer Lonette McKee Partners with Midnight Media Capture

Actress Engages Audiences with Her Story, Appeals to Performers with “Actors Empowered”

New York, N.Y. – Renowned actress, musician and performer, [Lonette McKee](#) partners with the executive producers of [Midnight Media Capture Presents](#), [Nicole Franklin](#) and [Giovanna Aguilar](#), for the production and broadcast of ["The Lonette McKee Files,"](#) an On-Demand podcast series in which Lonette shares her story of growing up, from a child musical prodigy to a distinguished actress, in the entertainment industry.

Lonette also joins a stellar lineup of media professionals on **MMC Presents’ Summer 2013 Sessions**, a series of online professional workshops dedicated to the storytelling process, from writing to directing to performing, launching on **MMC’s** online channel in June. Her first offering, ["Actors Empowered,"](#) is a six-week online webinar enabling talent across the world to learn the tools of the trade from a Hollywood veteran.

Excited about this new venture, Lonette says that “The Lonette McKee Files” will engage her fans and capture new audiences – a global community of storytellers and entertainment aficionados –with personal anecdotes, especially the segment called “What Happens When,” during which she poses compelling real-life situations to her followers based on her own experiences.

Because MMC is a cutting-edge, forward-thinking company, Lonette looks forward to reaching audiences around the world through their web platform, and through their highly defined content that mixes storytelling and marketing. She is confident that this synergy provides an opportunity for her generation of entertainment professionals to combine their experience with technology in new ventures that will empower new generations of performers and storytellers. “It would serve us to get on the new wave of technology,” says Lonette, “so that we can share the stories, knowledge and wisdom that only come with a veteran’s years of experience.”

"The Lonette McKee Files" will roll out as podcasts for purchase on **MMC’s** online channel starting May 7, 2013. "Actors Empowered" begin June 3, 2013. For more information, visit <http://midnightmediacapture.com/>

Tranquility49, the “communications boutique for the 21st century,” is a broad-spectrum media-communications firm located in the heart of New York City. For more information, please visit www.tranquility49.com