



From: Midnight Media Capture – Giovanna Aguilar & Nicole Franklin
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Batman Blockbuster Film Producer, CEO of Magnet Media Films, Join Giovanna & Nicole, May 20

Producer Michael Uslan and CEO Megan Cunningham speak to “Storytelling with a Marketing Twist”

New York, N.Y. – On Monday, May 20, 2013, at 11:59 p.m., world-renowned *Batman* blockbuster film producer Michael Uslan joins media professionals [Nicole Franklin](#) and [Giovanna Aguilar](#) in the debut of their global webinar series, aimed at marketing-communications professionals, [“Midnight Media Capture: Storytelling with a Marketing Twist.”](#)

[Michael Uslan](#) is the Executive Producer of two of the top-grossing movies in film history, THE DARK KNIGHT RISES (2012) and THE DARK KNIGHT (2008), the latter capturing eight Oscar nominations, including Winner, Best Supporting Actor, and five People’s Choice Awards, including Winner, Best Picture. Nicole and Giovanna will conduct an intriguing, detail-rich 20-minute interview with Uslan, author of the 2012 memoir, [The Boy Who Loved Batman](#).

Other featured guests during the 90-minute web event include Megan Cunningham, CEO of [Magnet Media Films](#), a leading content-marketing company whose client roster includes DreamWorks, Google and Showtime. She will conduct a comprehensive discussion on key influencers driving audience engagement through content solutions. Q’orianka Kilcher returns to provide strategies, based on her experience as producer on the recently released feature film [The Power of Few](#), for engaging audience participation during various stages of the film process.

To register for this outstanding May 20 MMC web event with *Batman* producer Michael Uslan, and to benefit from Early-Bird Registration, please visit <http://midnightmediacapture.com/upcoming-webinars/>

“Midnight Media Capture is a midnight web event series that brings storytelling tools to a corporate audience of advertising, marketing and film professionals,” says Nicole. “Our goal is to bring Hollywood to the Board Room.”

“‘Storytelling with a Marketing Twist’ web events buck the trend of corporate-style online seminars, layered with sleep-inducing graphs, charts and monotone voices,” says Giovanna. “Instead, we seek to enliven our online community of storytellers by delivering a highly charged interactive multimedia experience, headlined by A-list industry leaders.”

Aligned with MMC’s mission of recognizing stories as a conduit for connecting, influencing and empowering markets, Nicole and Giovanna executive-produce online educational events under the banner of **MMC Presents**. These co-branded online webinar series are led by distinguished media professionals – across creative disciplines – dedicated to practicing in, as well as presenting, the storytelling process.

Additionally, through the **MMC Presents** channel, exclusive online events are offered with **lifestyle-driven, original content**, in which the universality of stories serves to engage and address the needs of built-in target audiences. For more information on MMC paid online events, please visit Midnightmediacapture.com, or send an email to info@midnightmediacapture.com

Tranquility49, the “communications boutique for the 21st century,” is a broad-spectrum media-communications firm located in the heart of New York City. For more information, please visit www.tranquility49.com