Danielle Shevpuk. Danielle Maczynski, and Sebhia Dibra wear Alternative Apparel. The Squad. San Diego Hat Co. and Wicked Shirts

The latest androgynous outfitter is here.

BY MARCIE BIANCO PHOTOGRAPHY BY GRACE CHU

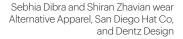
Live is Lovi

or queer girls looking for cool clothing that fits, retail fashion can be a war zone and the Internet a minefield. Many of us spend hours scouring the web with few results. Well, search no longer. The Tomboy Shop—a "destination site for tomboys"—serves your fashion needs. Growing up as a tomboy, Rachel Grossinger knew there was a viable market and wanted

to support it, as it was her own, so she founded The Tomboy Shop. "We're here to be an integral part of that and to make the shopping experience easier for women like us," she told *Curve*. "I'd always wanted a fashion outlet to express myself through what I wore," she says, "but nothing existed that fit my style. That's what The Tomboy Shop is all about. It fills that void."



Shiran Zhavian wears Dentz Design



eferencing Diane Keaton and Marlene Dietrich, who are famous for their androgynous fashion sense, Grossinger says that being a tomboy is not a new trend. "Androgynous style is nothing new, and it would be silly for us to pretend that we're inventing it," she observes.

"I do think it's fair to say that today androgyny is becoming more mainstream than it was in previous generations, which is great to see," she says, noting that both men and women shop at the site, looking for brands like Luv Surf and United by Blue. "At this point ['tomboy' is] nearly a gender- or sexuality-neutral term. It's a gray area that's growing grayer all the time, and it can mean different things to different people."

With the popularity of androgyny in fashion, Grossinger explains, The Tomboy Shop is unique because it focuses "on the entire shopping experience, from product quality to the look and feel of each item.

"Ours is a different type of shopping experience than going on Amazon or eBay. When someone shops with us or visits our site, they're ushering themselves into a niche community geared toward providing them with the kinds of clothing and accessories they are looking for."

And The Tomboy Shop has everything



you could be searching for, from shirts to watches, earrings to shoes, bags to belts.

Looking for a chambray porkpie hat? They've got it! Want a handsome bow tie, perhaps, in plaid or with polka dots? How about the ultimate statement tee, tank, or button down? The Tomboy Shop's got them, too. They also have a blog written by Sebhia Dibra, who modeled for this shoot, and a lookbook with fashion advice and recommendations about the latest trends for the tomboy or androgynous person. (thetomboyshop.com) •

Danielle Sheypuk, Danielle Maczynski, and Sebhia Dibra wear Topo Designs, Alternative Apparel, and Nicola and the Newfoundlander







Wearing The Squad, Alternative Apparel, San Diego Hat Co, Dentz Design, Chondashers Apparel, Tomboy Vintage Tees

Danielle Sheypuk and Danielle Maczynski wear Alibaba

Unique Jenkins wears Nicola and the Newfoundlander

